PRESS RELEASE

ELLA BELLA BINGO TAKES A BICYCLE TOUR AROUND THE GLOBE

Berlin/Munich, February, 20th, 2020 – Studio 100 Film and Kool Produktion AS today announced a slate of sales and first admissions for the recently completed animation movie ELLA BELLA BINGO. The Norwegian production will travel to territories from the US, Canada and UK to Benelux, France, Portugal, Bulgaria, Poland, the Baltics, Russia and Ukraine, to Turkey, South Korea and LATAM. ELLA BELLA BINGO already was released nationwide in Norway on January 24th 2020 with a total admission of 51,136 till February 18th. In Denmark, where the film was released on January 31st, the total admission as of February 18th is 31,068 and showing strong numbers.

Frank Mosvold, Producer of Ella Bella Bingo, comments “ELLA BELLA BINGO is a fun film about the power of friendship. It is a film where both children and adults can identify with the challenges of the protagonists of the movie. We are extremely pleased with the release of ELLA BELLA BINGO in Norway and Denmark. The film has been both a commercial and critical success. It is very seldom critics take animated family films to their hearts, as they have done with ELLA BELLA BINGO in both countries. ELLA BELLA BINGO has exceeded our expectations in our home market and we look forward to introduce our film to the world.”

ELLA BELLA BINGO tells a touching story about the fear of losing one’s best friend, a story we all can identify with. Ella Bella and Henry are best friends, but one day a new boy moves into the neighborhood and their friendship is challenged. In the tradition of Astrid Lindgren the film takes children seriously and sees the world through their eyes.


Market Screening at EFM 2020:
Thu, February 20th, 3.50 pm Marriott 1 - Ella Bella Bingo
About Kool Produktion AS
Kool Produktion is a leading Norwegian animation studio established in 1996. The company creates and produces their own IPs for children on all platforms - from the big screen to mobile phones.

About Studio 100 Film
Studio 100 Film is an international, independent sales agency for upmarket children’s and family movies. The Munich-based company is a subsidiary of Studio 100 Media and distributes Studio 100 Media’s animation feature films such as “Maya the Bee – First Flight”. In addition, it acts as sales agency for selected third party films. Studio 100 Film’s focus is to represent a well-chosen portfolio of films internationally with the due attentiveness. For further information please go to www.studio100film.com

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