

AMAZON'S IMDB TV INKS U.S. DEAL FOR STUDIO 100'S "100% WOLF" SERIES

Munich, 4th August 2021. Amazon's IMDb TV service has acquired the AVOD rights for the CGI-animated series "100% Wolf – Legend of the Moonstone" for the United States. Set to launch exclusively on this platform on August 12th, 2021, the series (26 x 22 minutes) is produced by Flying Bark Productions in association with ABC Australia, SUPER RTL Germany as commissioning broadcasters, and Studio 56. The deal was negotiated on behalf of Studio 100 Media by independent film production studio and all-rights distributor Viva Pictures, who also distributes the CGI-movie "100% Wolf" in the US.

"We know that IMDb TV viewers love entertaining content and we delivered it – with the hilarious adventures of a poodle who has the heart of a werewolf" comments Martin Krieger, Studio 100 Media's CEO. "This collaboration came about because of our amazing partner Viva Pictures, who had already set the course for the successful movie release of '100% Wolf' in the US, and were immensely committed to doing the same for this terrific series."

"From 'Maya the Bee' to '100% Wolf', Studio 100's pedigree and quality is unquestionable," says Viva's President Victor Elizalde. "We are excited to bring U.S. audiences the '100% Wolf' series exclusively on IMDb TV."

Based on the books 100% Wolf and 100% Hero by renowned Australian author Jayne Lyons, the series "100% Wolf – Legend of the Moonstone" has already sold to 80 territories and is being aired by various broadcasters and platforms such as ABC Australia, SUPER RTL (Germany), Discovery Kids (LATAM), Amazon Prime (UK) around the world. The feature film "100% Wolf" has been sold to 70 territories and has been successfully released in many countries worldwide.

Both the feature and TV series' main character is a young heir to a werewolf pack: Freddy Lupin, aged 13, positive he'll become the most fearsome werewolf ever. However, his transformation is rocked by an unexpected curveball and we're not talking about COVID, but a "warfing" that goes awry - spoiler alert - when Freddy turns into a poodle. A poodle with a pink mane to be exact. A rich story world unfolds where Freddy and his new-found friends are forced into being heroes, solving mysteries like the legend of the moonstone and empowering each others differences.

About Studio 100 Media

Studio 100 Media is an international production and distribution company within the children's and family entertainment sector. The company develops and acquires new content, engages in co-production and co-financing activities and is also responsible for the international distribution of its own- and third-party rights. Studio 100 Media's business model is the perfect vertical and horizontal integration of its IP's. In marketing its license rights the company pursues a global strategy within sectors ranging from Content Distribution, Licensing and Home Entertainment through to Theatrical Movies, Stage Shows and Theme Parks. Based in Munich, Germany, the company is a 100 percent subsidiary of Belgian firm Studio 100. www.studio100group.com

About Viva Pictures

Viva Pictures is the #1 independent Kids & Family all-rights distributor based in Los Angeles. Founded by industry veteran Victor Elizalde, Viva aims to release safe, quality entertainment in the digital and home video space. Viva's movies have been featured in People Magazine, Entertainment Tonight, Extra, Just Jared, Animation Magazine, and more.

Successes from Viva's growing roster include "100% Wolf" starring Jane Lynch, Samara Weaving, and Loren Gray, "Terra Willy", "The Son of Bigfoot", "Monster Family" starring Jason Isaacs, "Luis and the Aliens" starring Will Forte and Lea Thompson, "Monkey King" starring Jackie Chan, "Tall Tales" starring Kate Mara and Justin Long, "StarDog and TurboCat" starring Charli D'Amelio and Luke Evans, "Spy Cat" starring Addison Rae, "Ploey" starring John Stamos.

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