



STUDIO 100 MEDIA'S 'MIA AND ME' MOVIE SET TO HIT BIG SCREENS

Munich, 10 May 2022. Studio 100 Media's highly anticipated animation feature "The Hero of Centopia" has now finished production and is ready for delivery just in time for this year's Marché du Film. The movie, based on the internationally popular and highly successful brand and CGI/live-action TV series "Mia and me" will have its first theatrical release in Germany, Austria, and German-speaking Switzerland on 26th May, followed by France, Spain, and French-speaking Switzerland on 20th July, Hungary on 11th August and Bulgaria on 23rd September 2022.

The movie will have its first international screening at the Cannes Film Festival on 17th May 2022 at 09.30am, Palais C and 18th May 2022 at 01.45pm, Palais D.

"The Hero of Centopia" is a co-production between Studio 100 Media GmbH, Studio B Animation Pty Ltd., and Broadvision Services Private Ltd. Executive Producers are Martin Krieger, Thorsten Wegener, Barbara Stephen and Sriram Chandrasekaran. Studio 100 Film acts as the international sales agent.

International sales are continuing to grow with countries such as Latin America, Taiwan, Portugal, Poland, Bulgaria, and the Balkans on board. Los Angeles based distributor Viva Kids has acquired the film's U.S. distribution rights and is planning a release for 2023.

"From '100% Wolf' to 'Vic the Viking', Viva has had tremendous success releasing Studio100 titles in the U.S." says Victor Elizalde, President of Viva Kids. "We are thrilled to be adding such a charming and entertaining film to our 2023 slate. 'Mia and me' will definitely be a favorite for young audiences."



As an ancient prophecy entwines around the magical gem in Mia's bracelet, she embarks on an adventurous journey with Iko, her partner, to the most remote islands of Centopia. There, Mia not only faces a powerful enemy but also takes her destiny into her own hands. Together with Iko, she is ready to face any challenge that comes her way.

Mia and me

Mia's tale began when her parents mysteriously disappeared after a terrible accident, presumed dead. Mia was sent to a boarding school close to Florence, Italy. One day she discovered an amazing secret: From her parents, Mia inherited an ancient book and a magical bracelet that allows her to enter the enchanting world of Centopia. In Centopia Mia is an elf and the only one who can understand and talk to unicorns living there. In the fairytale realm, she finds friends among the fantastical creatures. Always at her side are her best friends, the elves Yuko and Mo, the unicorn Onchao and the pan Phuddle. The imminent new movie recounts Mia's first theatrical adventure: She must stand up against Toxor, a monstrous evil toad. Toxor threatens Centopia and seeks to make it his personal poisonous pit. On top of that, he holds the key to her parent's mysterious disappearance...

To date, three seasons of the series recount Mia's adventures in the real world and in the fantastic world of Centopia with her elf and unicorn friends. A fourth season is currently in production and set for delivery by end of 2022. The series has so far sold to more than 170 countries.

About Studio 100 Film

Studio 100 Film is an international, independent sales agency for upmarket children's and family movies. The Munich-based company is a subsidiary of Studio 100 Media and distributes Studio 100 Media's animation feature films such as "Maya the Bee – First Flight". In addition, it acts as a sales agency for selected third party films. Studio 100 Film's focus is to represent a well-chosen portfolio of films internationally with due attentiveness. www.studio100film.com

About Studio 100 Media

Studio 100 Media is an internationally active production and distribution company for high-quality children's and family entertainment. Among the well-known brands under Studio 100 Media's umbrella are "Maya the Bee", "Mia and me", "Heidi", "Vic the Viking" and "100% Wolf". The company is a subsidiary of the Belgian Studio 100 Group and has an extensive program portfolio, develops and produces new animated series and feature films and distributes them worldwide. Other business areas include international licensing of brand rights, the home entertainment label Studio 100, the company's pay TV channel Junior and its animation studio Studio Isar Animation founded in 2018. Within the Studio 100 Group, Studio 100 Media brands also have a home in eight theme parks - in Belgium, the Czech Republic, Germany, the Netherlands and Poland. Studio 100 is one of the largest independent European companies for kids and family entertainment. www.studio100group.com



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