

## STUDIO 100 MEDIA PARTNERS WITH SPI INTERNATIONAL FOR DIGITAL RIGHTS OF 2D ANIMATION CLASSICS

*Munich, 14 July 2022.* Studio 100 Media, one of the leading independent studios for kids & family entertainment, has closed a multibrand deal with global media company SPI International for digital exploitation of several 2D animation classic series from its extensive catalogue. The contract will give SPI non-exclusive worldwide AVOD and SVOD rights (with the exception of a few territories per program) on SPI platforms such as FilmBox+, FilmBox on Demand, Film1, ToonzBox and ToonzStream. The shows "Maya the Bee", "Heidi", "Pinocchio" and "Alice in Wonderland" will be available on-demand in various language versions, including English, French, German, Italian, Portuguese and Spanish.

### **About SPI INTERNATIONAL**

SPI INTERNATIONAL (a CANAL+ company) is a global media company operating 42 TV channels, multiple digital products across six continents, and a major player in content distribution and broadcasting worldwide. SPI operates multiple free-to-air and pay-TV channels in CEE, Western Europe, CIS and Adria regions including key European markets such as Poland, Czechia, Romania, Serbia and the Netherlands. SPI Group owns a suite of legacy brands that have become household names such as FilmBox, Film1, Kino Polska, Stopklatka, Dizi along with different thematic channels and streaming services, including FilmBox+. Working with over 700 operators worldwide, SPI uses cutting-edge technology providing its subscribers with access to SPI's linear and on-demand content. For over 25 years, SPI INTERNATIONAL has been a leading supplier of theatrical films and television programming in the international markets. SPI's solid alliances with major license suppliers provide compelling content, with strong recognition and high demand. [www.spiintl.com](http://www.spiintl.com)

### **About Studio 100 Media**

Studio 100 Media is an internationally active production and distribution company for high-quality children's and family entertainment. Among the well-known brands under Studio 100 Media's umbrella are "Maya the Bee", "Mia and me", "Heidi", "Vic the Viking" and "100% Wolf". The company is a subsidiary of the Belgian Studio 100 Group and has an extensive program portfolio, develops and produces new animated series and feature films and distributes them worldwide. Other business areas include international licensing of brand rights, the home entertainment label Studio 100, the company's pay TV channel Junior and its animation studio Studio Isar Animation founded in 2018. Within the Studio 100 Group, Studio 100 Media brands also have a home in eight theme parks - in Belgium, the Czech Republic, Germany, the Netherlands and Poland. Studio 100 is one of the largest independent European companies for kids and family entertainment. [www.studio100group.com](http://www.studio100group.com)

### **Contact for Media**

Joe Hofer  
Manager Corporate Communications & Events  
Studio 100 Media (GSA)  
Phone: +49 (0)89 960855-286  
E-Mail: [Josef.Hofer@studio100media.com](mailto:Josef.Hofer@studio100media.com)

**For international press issues:**  
Devika Patel  
DP-PR  
Phone: +44 (0)7773 324 159  
Email: [devika@dp-pr.com](mailto:devika@dp-pr.com)