

STUDIO 100 APPOINTS TWO EXECUTIVE PRODUCERS TO BOOST COMPANY'S EUROPEAN SLATE

Munich, 30 March 2023. Studio 100 Media, one of the leading independent studios for kids & family entertainment, is pleased to announce the appointment of Manuela Lumb and Richard Rowe as Executive Producers. This comes at a time when the company is actively adding new content to its portfolio.

Both Lumb's and Rowe's responsibilities will include scouting and developing new projects and IPs for kids' series in addition to identifying partners for co-development and co-production. Building on the company's European slate, Lumb will focus on German-speaking countries while Rowe will concentrate on English-speaking territories.

Manuela Lumb's extensive career in commissioning and producing multi-genre high-class content includes developing and producing Germany's most successful pre-school brand "KiKANinchen" for KiKA and "Löwenzähnen" for ZDF, as well as developing live-action series for Nickelodeon. For many years she was a commissioning editor at SWR and WDR (part of public broadcaster ARD) responsible for the famous "Show with the Mouse" series. She will continue her longstanding work for Cartoon Media as host, chairperson and coach at the pitching and co-production events Cartoon Forum, Cartoon Movie and Cartoon Springboard.

Prior to that, she was also Head of the Children's Department at Studio TV.Film GmbH and Head of Development at Motionworks GmbH, developing animated series such as "The Adventures of Young Marco Polo" and "Coppelia" a hybrid feature film together with Submarine.

With a remarkable career spanning more than 20 years, Richard Rowe has amassed impressive skills in identifying, commissioning, developing, and producing internationally successful live-action and animated content such as "Inspector Gadget" (Warner Media & WildBrain), "Dorg Van Dango" (Nickelodeon International, Cartoon Saloon and WildBrain) and "The Zoo" (BBC & WildBrain).

He worked for many years for the Canadian independent entertainment company WildBrain/DHX Media as Director of International Co-Productions & Acquisitions on a variety of children's projects. Before that, he was part of the Turner Broadcasting-Team as Director of Acquisitions & Original Series, overseeing acquisitions and original series for EMEA kids' channels.

Martin Krieger, CEO of Studio 100 Media, welcomes both new team members: "We are thrilled to have Manuela and Richard on board to drive the expansion of our European slate. Both are exceptional personalities, with profound expertise in the kids and family entertainment business. They are a powerful support in our goal to expand the Studio 100 line-up to new genres and target groups and I am excited they are joining us on this amazing journey."

About Studio 100 Media

Studio 100 Media is an internationally active production and distribution company for high-quality children's and family entertainment. Among the well-known brands under Studio 100 Media's umbrella are "Maya the Bee", "Mia and me", "Heidi", "Vic the Viking" and "100% Wolf". The company is a subsidiary of the Belgian Studio 100 Group and has an extensive program portfolio, develops, and produces new animated series and feature films and distributes them worldwide. Other business areas include international licensing of brand rights, the home entertainment label Studio 100, and its production studio Studio Isar Animation. Within the Studio 100 Group, Studio 100 Media brands also have a home in nine theme parks and two water parks - in Belgium, the Czech Republic, Germany, the Netherlands, and Poland. Studio 100 is one of the largest independent European companies for kids and family entertainment.

www.studio100group.com

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